# VILLAGE VISIONS Keynote Presentation

**Northridge Vision Report**

**Vision Defined**

 Not a "Plan" - A "Guide"

 What to say "yes" to …

**Vision Goals - Setting Goals for the Process**

 Who we are

 Who we want to be

**Regional Perspective - Vision 2020**

 Sustainable Communities

 Town Centers - Placemaking

**Northridge Vision Campaign**

 Organic and Sustainable

 Demographics Driven

 **Pro**active vs **Re**active planning

 Stakeholder Participation Buy-in

**Defining the Northridge Community [Map of Community]**

 Keeping it Realistic

 Who Owns Property and Runs Businesses

**Defining the Northridge Community [Map of Community]**

Emerging Populations - Changes

Who might we Invite to Join Us

**Defining the Regional Context**  **[Map of Region]**

 Manufacturing Zones

 Access to Metrolink and 118 405 101

 Amenities and Attractions

 Newtonian Model - Inverse of Distance Squared

**Extensive Process** to Build Momentum **[Map of Nodes]**

Manageable Nodes

 Stakeholder Roundtables - Joint Roundtables

 **[——] Needs Assessment**

 Consensus - Collaborative Process

 Tenant Mix

 **[——] Branding**

 Internal vs External Market

 Economic Development - Jobs - Balance

 **[——] Visualizing the Community**

 Horizons 5 10 20 years

 Changing Demographics

**I University Village**

**II Historic Old Town**

**III Healthy Living Campus**

**IV Uptown Northridge**

 **Implementation Northridge Vision Campaign**

 Preparation Meets Opportunity

 Speakers Bureau - Kit - Video PPT

**Outreach - Media**

 **Inform Public Policy**

 Leadership Support and Buy-in - Cover & Credit

 Event Media Outreach

 Publication - Tangible

**Northridge Vision Report**

 **Civic Entrepreneurs** - Champions - Engagement

 **northridgevision.org** - Collect Contacts for Updates