# VILLAGE VISIONS Keynote Presentation

**Northridge Vision Report**

**Vision Defined**

Not a "Plan" - A "Guide"

What to say "yes" to …

**Vision Goals - Setting Goals for the Process**

Who we are

Who we want to be

**Regional Perspective - Vision 2020**

Sustainable Communities

Town Centers - Placemaking

**Northridge Vision Campaign**

Organic and Sustainable

Demographics Driven

**Pro**active vs **Re**active planning

Stakeholder Participation Buy-in

**Defining the Northridge Community [Map of Community]**

Keeping it Realistic

Who Owns Property and Runs Businesses

**Defining the Northridge Community [Map of Community]**

Emerging Populations - Changes

Who might we Invite to Join Us

**Defining the Regional Context**  **[Map of Region]**

Manufacturing Zones

Access to Metrolink and 118 405 101

Amenities and Attractions

Newtonian Model - Inverse of Distance Squared

**Extensive Process** to Build Momentum **[Map of Nodes]**

Manageable Nodes

Stakeholder Roundtables - Joint Roundtables

**[——] Needs Assessment**

Consensus - Collaborative Process

Tenant Mix

**[——] Branding**

Internal vs External Market

Economic Development - Jobs - Balance

**[——] Visualizing the Community**

Horizons 5 10 20 years

Changing Demographics

**I University Village**

**II Historic Old Town**

**III Healthy Living Campus**

**IV Uptown Northridge**

**Implementation Northridge Vision Campaign**

Preparation Meets Opportunity

Speakers Bureau - Kit - Video PPT

**Outreach - Media**

**Inform Public Policy**

Leadership Support and Buy-in - Cover & Credit

Event Media Outreach

Publication - Tangible

**Northridge Vision Report**

**Civic Entrepreneurs** - Champions - Engagement

**northridgevision.org** - Collect Contacts for Updates